What is Money Saver™?

Money Saver™ is a free weekly publication containing retail and classified advertising preprint inserts. It provides Extended Market Coverage to advertisers of the Daily Journal.

In addition to regular advertising rates for Money Saver™, we offer Combo Rates or Pick-up Discounts to run your ad in both the Money Saver™ and the Daily Journal giving you maximum market penetration for your business’ message.

Who Gets It?

Every Monday, Money Saver™ is delivered by carrier to more than 20,000 homes and, in addition is available at numerous rack locations in Kankakee, Iroquois and Will counties. Total distribution is 21,500.

Can I Insert a Flyer?

Yes! You can insert a flyer in Money Saver™. See our Pre-print Insertion Rates. Insert rates are based per thousand copies (a minimum of 5,000 flyers required) and you can request which zones you would like your flyer to appear in (see below).

Total Drop Point Locations = 1,840 Copies

- Aroma Park
- Ashkum
- Beecher
- Bradley
- Braidwood
- Bourbonnais
- Clifton
- Cullom
- Gardner
- Gilman
- Herscher
- Kankakee
- Manhattan
- Manteno
- Momence
- Monee
- Onarga
- Peotone
- St. Anne
- Watseka
- Wilmington

Effective January 1, 2019

Circulation numbers as of September 2017
To reserve advertising space, contact your Advertising Consultant:

815.937.3355 phone

YES! Please contact me about advertising in Money Saver and/or the Daily Journal!

Business Name ___________________________________________ Date __________________

Contact Person ____________________________________________________________________________

Address _______________________________________________________________________________

City __________________________________________________ State ___________ Zip ___________

Phone ________________________________________   FAX _______________________________________