

Certified Audit

CAC

of Circulations

Newspaper Audit Report**THE DAILY JOURNAL/THE SUNDAY JOURNAL**

Monday through Friday and Saturday

KANKAKEE (KANKAKEE COUNTY) ILLINOIS

TOTAL AVERAGE CIRCULATION FOR THE TWENTY-FOUR MONTH PERIOD ENDED SEPTEMBER 30, 2010

TYPE OF PUBLICATION: Community Newspaper
 FREQUENCY: Daily and Saturday
 LOCATION: Kankakee, Illinois
 PUBLISHED BY: Kankakee Daily Journal Co., LLC
 ESTABLISHED: 1853
 Email: cjcampbell@daily-journal.com
 Web: www.daily-journal.com

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 Len R. Small, Publisher
 Neil Shannon, Advertising Director
 Chad Campbell, Circulation Manager

CIRCULATION DATA

1. TOTAL AVERAGE DISTRIBUTION	Monday	Tuesday	Wednesday	Thursday	Friday	Mon-Fri	Saturday
A. Paid							
1) Home Delivery	17,292	17,307	18,128	17,307	17,390	17,491	20,574
2) Mail Subscriptions	189	188	188	187	188	188	198
3) Single Copy Sales	2,138	2,237	3,008	2,283	2,423	2,424	5,926
4) Employee Copies	633	632	633	632	633	633	634
5) Newspapers in Education	-	-	-	-	-	-	-
6) Bulk	-	-	-	-	-	-	-
Subtotal Paid Circulation	20,252	20,364	21,957	20,409	20,634	20,736	27,332
B. Other Paid (sold at less than 50%)							
1) Home Delivery	-	-	-	-	-	-	-
2) Single Copy Sales	241	243	248	252	249	247	150
3) Newspapers in Education	730	764	823	1,048	697	812	2
4) Bulk	176	177	176	180	176	177	3
Subtotal Other Paid	1,147	1,184	1,247	1,480	1,122	1,236	155
Total Paid Circulation	21,399	21,548	23,204	21,889	21,756	21,972	27,487
C. Unpaid Net Circulation							
1) Home Delivery	-	-	-	-	-	-	-
2) Mail	40	41	41	39	41	40	41
3) Residential Bulk	-	-	-	-	-	-	-
4) Non-Residential Bulk	-	-	-	-	-	-	-
5) Samples	272	297	310	329	358	313	257
Total Unpaid Net Circulation	312	338	351	368	399	354	298
Total Average Net Circulation	21,711	21,886	23,555	22,257	22,155	22,325	27,785
All Other Copies (Returns)	1,061	1,068	1,102	1,082	1,131	1,089	409
All Other Copies (Service, Files)	292	293	293	293	292	293	1,321
Net Press Run	23,064	23,247	24,950	23,632	23,578	23,707	29,515
E-Edition	75	75	75	75	75	75	75

2B. Average circulation and distribution for the three year period ending with this report.

E-Edition

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
12-31-2007	79	-	79
03-31-2008	60	-	60
06-30-2008	53	-	53
09-30-2008	43	-	43
12-31-2008	37	-	37
03-31-2009	34	-	34
06-30-2009	50	-	50
09-30-2009	106	-	106
12-31-2009	106	-	106
03-31-2010	93	-	93
06-30-2010	85	-	85
09-30-2010	87	-	87

Mon-Fri

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
12-31-2008	22,603	164	22,767
03-31-2009	22,035	174	22,209
06-30-2009	21,914	186	22,100
09-30-2009	21,640	224	21,863
12-31-2009	22,198	439	22,637
03-31-2010	21,880	414	22,294
06-30-2010	22,030	412	22,442
09-30-2010	21,454	816	22,270

Saturday

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
12-31-2008	28,211	147	28,358
03-31-2009	27,617	166	27,783
06-30-2009	27,988	133	28,121
09-30-2009	27,746	197	27,943
12-31-2009	27,522	411	27,933
03-31-2010	27,090	430	27,520
06-30-2010	26,998	414	27,413
09-30-2010	26,720	489	27,209

Sunday

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
12-31-2007	29,558	257	29,815
03-31-2008	29,045	132	29,176
06-30-2008	28,788	152	28,940
09-30-2008	28,283	158	28,441

3. Publisher's policy, subscription rates, other information concerning report

Policy is to publish a daily community newspaper Monday through Friday, and Saturday to serve Kankakee County, Iroquois County, Ford County, Grundy County, Livingston County, and Will County in Illinois, and Newton County in Indiana.

Subscription Rates:

Home Delivery

Carrier (Daily & Weekend) - \$43.55 for 13 weeks; \$84.50 for 26 weeks; \$164.00 for 52 weeks

Motor (Daily & Weekend) - \$50.05 for 13 weeks; \$97.40 for 26 weeks; \$190.00 for 52 weeks

Carrier & Motor (Wednesday/Weekend only) - \$32.50 for 13 weeks; \$62.40 for 26 weeks; \$122.20 for 52 weeks

Mail

Within circulation area - \$55.30 for 13 weeks; \$107.60 for 26 weeks; \$203.20 for 1 year
(Ford, Grundy, Iroquois, Kankakee, Livingston, Will and Newton counties)

Outside circulation area - \$80.30 for 13 weeks; \$147.60 for 26 weeks; \$284.20 for 1 year

Weekend only - \$59.00 for 13 weeks; \$116.00 for 26 weeks; \$226.00 for 1 year

Single copy - 75 cents (daily) and \$1.75 (Saturday)

The Daily Journal was not published on Thanksgiving, Christmas, New Year's Day, Memorial Day, Independence Day, and Labor Day, due to the federal holidays.

NOTE: There were no adjustments made in the average circulation as shown in the publisher's statements for the period audited.

4. Explanatory/additional data

Unpaid Samples (Item 1C5) - A single copy which is normally rubber-banded or plastic wrapped and delivered at the entrance door, yard, or driveway of a single family dwelling; or a single copy placed at the entrance door of an individual unit in apartment and condominium buildings and row houses.

5. Field verification of publisher's delivery system

CAC's bylaws do not require verification of carrier delivery by field verification for this paper since unpaid and/or voluntary/optional paid carrier single copies are less than 10% of the total circulation.

We have examined the records of the publication(s) for the period stated. Our examination was made in accordance with the Corporation's bylaws, rules and regulations, and auditing standards, and accordingly, include such tests of the accounting and circulation records and such auditing procedures as we considered necessary in the circumstances. In our opinion, this report presents fairly the circulation of the publication(s) for the period indicated.

6. One day distribution in county, town and zip code, including occupied households, for the single issue of SATURDAY, SEPTEMBER 25, 2010

Ford County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Cabery	60919	185	70	2	-	3	-	-	0	75	74	39.88
Kempton	60946	144	40	-	-	2	-	-	0	42	41	28.69
Piper City	60959	397	85	-	35	3	-	-	0	123	121	30.48
Total Ford County, IL		726	195	2	35	8	-	-	-	240	236	

Grundy County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Braceville	60407	750	15	-	22	2	-	-	0	39	38	5.12
Coal City	60416	3,650	35	-	105	1	-	-	0	141	139	3.80
Gardner	60424	1,333	40	-	40	1	-	-	0	81	80	5.98
South Wilmington	60474	0	31	-	46	-	-	-	0	77	76	0.00
Total Grundy County, IL		5,733	121	-	213	4	-	-	-	338	333	

Iroquois County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Ashkum	60911	587	230	-	58	14	-	-	0	302	297	50.62
Beaverville	60912	221	89	-	12	2	-	-	0	103	101	45.85
Cissna Park	60924	723	56	3	47	1	-	-	0	107	105	14.56
Clifton	60927	855	440	-	92	6	-	-	0	538	529	61.91
Crescent City	60928	305	112	-	60	2	-	-	0	174	171	56.13
Danforth	60930	311	140	-	-	3	-	-	0	143	141	45.24
Donovan	60931	250	89	-	-	2	-	-	0	91	90	35.81
Gilman	60938	834	241	2	137	5	-	-	0	385	379	45.42
Iroquois	60945	0	24	-	15	1	-	-	0	40	39	0.00
Martinton	60951	339	154	-	-	4	-	-	0	158	155	45.85
Milford	60953	1,102	117	7	67	1	-	-	0	192	189	17.14
Onarga	60955	633	122	3	67	1	-	-	0	193	190	30.00
Sheldon	60966	662	129	-	20	4	-	-	0	153	151	22.74
Watseka	60970	3,185	759	2	406	11	-	-	0	1,178	1,159	36.39
Woodland	60974	0	28	-	-	-	-	-	0	28	28	0.00
Total Iroquois County, IL		10,007	2,730	17	981	57	-	-	-	3,785	3,724	

Kankakee County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Aroma Park	60910	0	69	-	160	4	-	-	0	233	229	0.00
Bonfield	60913	639	323	-	10	3	-	-	0	336	331	51.73
Bourbonnais	60914	10,033	3,974	2	1,133	134	-	-	0	5,243	5,158	51.41
Bradley	60915	4,369	1,583	-	913	49	-	-	0	2,545	2,504	57.31
Buckingham	60917	155	92	-	-	3	-	-	0	95	93	60.30
Chebanse	60922	889	438	-	22	9	-	-	0	469	461	51.90
Essex	60935	368	103	-	10	1	-	-	0	114	112	30.48
Grant Park	60940	1,261	420	5	93	7	-	-	0	525	517	40.96
Herscher	60941	820	387	1	105	6	-	-	0	499	491	59.87
Kankakee	60901	13,289	4,884	12	1,843	196	-	-	0	6,935	6,823	51.34
Manteno	60950	4,555	1,534	1	482	20	-	-	0	2,037	2,004	44.00
Momence	60954	2,589	806	6	311	14	-	-	0	1,137	1,119	43.21
Reddick	60961	327	102	-	-	2	-	-	0	104	102	31.29
Saint Anne	60964	2,930	921	1	170	8	-	-	0	1,100	1,082	36.94
Total Kankakee County, IL		42,224	15,636	28	5,252	456	-	-	-	21,372	21,026	

Livingston County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Campus	60920	0	29	-	-	-	-	-	0	29	29	0.00
Cullom	60929	307	37	-	34	1	-	-	0	72	71	23.07
Dwight	60420	2,092	91	-	83	7	-	-	0	181	178	8.51
Total Livingston County, IL		2,399	157	-	117	8	-	-	-	282	277	

Will County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Beecher	60401	2,769	228	-	104	8	-	-	0	340	334	12.08
Braidwood	60408	2,372	90	-	107	-	-	-	0	197	194	8.17
Manhattan	60442	3,300	62	-	33	2	-	-	0	97	95	2.89
Monee	60449	3,396	69	-	46	-	-	-	0	115	113	3.33
Peotone	60468	2,546	399	-	201	6	-	-	0	606	596	23.42
Wilmington	60481	5,299	360	2	180	4	-	-	0	546	537	10.14
Total Will County, IL		19,682	1,208	2	671	20	-	-	-	1,901	1,870	

6. One day distribution in county, town and zip code, including occupied households, for the single issue of
WEDNESDAY, SEPTEMBER 29, 2010

Ford County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Cabery	60919	185	60	2	-	3	-	-	0	65	62	33.67
Kempton	60946	144	37	-	-	2	-	-	0	39	37	25.95
Piper City	60959	397	80	-	14	3	-	-	0	97	93	23.41
Total Ford County, IL		726	177	2	14	8	-	-	-	201	193	

Grundy County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Braceville	60407	750	13	-	10	2	-	-	0	25	24	3.19
Coal City	60416	3,650	31	-	36	1	5	-	0	73	70	1.92
Gardner	60424	1,333	36	-	10	1	-	-	0	47	45	3.38
South Wilmington	60474	0	25	-	13	-	-	-	0	38	36	0.00
Total Grundy County, IL		5,733	105	-	69	4	5	-	-	183	175	

Iroquois County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Ashkum	60911	587	211	-	20	14	-	-	0	245	235	40.00
Beaverville	60912	221	78	-	8	2	-	-	0	88	84	38.16
Cissna Park	60924	723	51	3	18	1	8	-	0	81	78	10.74
Clifton	60927	855	409	-	33	6	20	-	0	468	448	52.45
Crescent City	60928	305	96	-	15	2	-	-	0	113	108	35.50
Danforth	60930	311	125	-	-	3	-	-	0	128	123	39.44
Donovan	60931	250	77	-	-	2	5	-	0	84	80	32.20
Gilman	60938	834	211	2	60	5	15	-	0	293	281	33.67
Iroquois	60945	0	21	-	6	1	-	-	0	28	27	0.00
Martinton	60951	339	141	-	-	4	-	-	0	145	139	40.99
Milford	60953	1,102	101	7	20	1	16	-	0	145	139	12.61
Onarga	60955	633	105	3	26	1	15	-	0	150	144	22.71
Sheldon	60966	662	112	-	9	4	-	-	0	125	120	18.09
Watseka	60970	3,185	622	2	159	11	5	-	0	799	766	24.04
Woodland	60974	0	25	-	-	-	-	-	0	25	24	0.00
Total Iroquois County, IL		10,007	2,385	17	374	57	84	-	-	2,917	2,795	

Kankakee County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Aroma Park	60910	0	65	-	92	4	-	-	0	161	154	0.00
Bonfield	60913	639	304	-	7	3	-	-	0	314	301	47.09
Bourbonnais	60914	10,033	3,516	2	620	134	20	-	0	4,292	4,113	40.99
Bradley	60915	4,369	1,430	-	694	49	73	-	0	2,246	2,152	49.26
Buckingham	60917	155	83	-	-	3	-	-	0	86	82	53.17
Chebanse	60922	889	403	-	18	9	15	-	0	445	426	47.97
Essex	60935	368	93	-	12	1	-	-	0	106	102	27.60
Grant Park	60940	1,261	368	5	42	7	10	-	0	432	414	32.83
Herscher	60941	820	374	1	51	6	15	-	0	447	428	52.24
Hopkins Park	60944	0	3	1	-	3	25	-	0	32	31	0.00
Kankakee	60901	13,289	4,486	12	1,399	195	700	300	0	7,092	6,796	51.14
Manteno	60950	4,555	1,256	1	228	19	85	-	0	1,589	1,523	33.43
Momence	60954	2,589	706	6	162	14	65	-	0	953	913	35.27
Reddick	60961	327	96	-	-	2	5	-	0	103	99	30.18
Saint Anne	60964	2,930	830	1	98	8	-	-	0	937	898	30.64
Total Kankakee County, IL		42,224	14,013	29	3,423	457	1,013	300	-	19,235	18,432	

Livingston County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Campus	60920	0	25	-	-	-	-	-	0	25	24	0.00
Cullom	60929	307	37	-	10	1	15	-	0	63	60	19.66
Dwight	60420	2,092	84	-	31	7	-	-	0	122	117	5.59
Total Livingston County, IL		2,399	146	-	41	8	15	-	-	210	201	

Will County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Beecher	60401	2,769	210	-	49	8	55	-	0	322	309	11.14
Braidwood	60408	2,372	76	-	43	-	-	-	0	119	114	4.81
Manhattan	60442	3,300	57	-	9	2	-	-	0	68	65	1.97
Monee	60449	3,396	63	-	56	-	-	-	0	119	114	3.36
Peotone	60468	2,546	332	-	93	6	35	-	0	466	447	17.54
Wilmington	60481	5,299	320	2	89	4	44	-	0	459	440	8.30
Total Will County, IL		19,682	1,058	2	339	20	134	-	-	1,553	1,488	

Miscellaneous County, ZZ	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Various	99999	0	123	103	15	41	-	-	0	282	270	0.00
Total Miscellaneous County, ZZ		-	123	103	15	41	-	-	-	282	270	

Total Circulation

18,007 153 4,275 595 1,251 300 0 24,581 23,555

Miscellaneous
All Other Copies 961 1,395
Net Press Run 25,542 24,950

NOTE: Circulation analysis by zip code reflects gross single copy.

Source: Claritas/Market Statistics: Demographics USA Zip Edition 2009