

Certified Audit

CAC

of Circulations

Newspaper Audit Report

THE DAILY JOURNAL

Monday through Friday and Saturday

KANKAKEE (KANKAKEE COUNTY) ILLINOIS

TOTAL AVERAGE CIRCULATION FOR THE EIGHTEEN MONTH PERIOD ENDED MARCH 31, 2014

TYPE OF PUBLICATION: Community Newspaper
 FREQUENCY: Daily and Saturday
 LOCATION: Kankakee, Illinois
 PUBLISHED BY: Kankakee Daily Journal Co., LLC
 ESTABLISHED: 1853
 Email: cjcampbell@daily-journal.com
 Web: www.daily-journal.com

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 Len R. Small, Publisher
 Diane Oen, Advertising Director
 Chad Campbell, Circulation Manager

CIRCULATION DATA

1. TOTAL AVERAGE DISTRIBUTION

	Monday	Tuesday	Wednesday	Thursday	Friday	Mon-Fri	Saturday
A. Paid							
1) Home Delivery	15,673	15,744	16,235	15,697	15,751	15,824	17,785
2) Mail Subscriptions	158	159	160	159	133	154	136
3) Single Copy Sales	1,303	1,440	3,757	2,258	1,514	2,069	4,718
4) Employee Copies	511	511	512	511	510	511	513
5) Newspapers in Education	-	-	-	-	-	-	-
6) Bulk	-	-	-	-	-	-	-
7) E-Edition	122	122	122	122	122	122	122
Subtotal Paid Circulation	17,767	17,976	20,786	18,747	18,030	18,680	23,274
B. Other Paid (sold at less than 50%)							
1) Home Delivery	1,611	1,550	1,540	1,622	1,545	1,573	1,518
2) Single Copy Sales	640	653	651	652	771	674	907
3) Newspapers in Education	1,087	1,063	1,245	1,319	1,158	1,174	-
4) Bulk	237	233	692	322	236	347	275
Subtotal Other Paid	3,575	3,499	4,128	3,915	3,710	3,768	2,700
Total Paid Circulation	21,342	21,475	24,914	22,662	21,740	22,448	25,974
C. Unpaid Net Circulation							
1) Home Delivery	-	-	-	-	-	-	-
2) Mail	28	28	28	28	28	28	28
3) Residential Bulk	-	-	-	-	-	-	-
4) Non-Residential Bulk	-	-	-	-	-	-	-
5) Samples	390	436	967	804	420	606	414
Total Unpaid Net Circulation	418	464	995	832	448	634	442
Total Average Circulation	21,760	21,939	25,909	23,494	22,188	23,082	26,416
Total Average Printed Circulation	21,638	21,817	25,787	23,372	22,066	22,960	26,294
All Other Copies (Returns)	1,304	1,241	1,376	1,251	1,233	1,282	1,859
All Other Copies (Service, Files)	300	300	300	300	300	300	440
Net Press Run	23,242	23,358	27,463	24,923	23,599	24,542	28,593

2. Average circulation and distribution for the three year period ending with this report.

Monday

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
06-30-2011	21,178	378	21,557
09-30-2011	20,882	418	21,300
12-31-2011	22,271	419	22,690
03-31-2012	21,493	360	21,853
06-30-2012	21,437	411	21,848
09-30-2012	20,847	374	21,221
12-31-2012	21,799	363	22,162
03-31-2013	20,865	379	21,245
06-30-2013	21,254	401	21,655
09-30-2013	21,169	426	21,595
12-31-2013	21,829	454	22,283
03-31-2014	20,389	494	20,883

Tuesday

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
06-30-2011	21,228	395	21,623
09-30-2011	20,907	428	21,335
12-31-2011	22,199	437	22,636
03-31-2012	21,744	362	22,106
06-30-2012	21,341	417	21,758
09-30-2012	21,309	449	21,758
12-31-2012	21,876	363	22,239
03-31-2013	21,094	379	21,473
06-30-2013	21,365	556	21,921
09-30-2013	21,050	520	21,570
12-31-2013	22,132	456	22,588
03-31-2014	20,334	499	20,833

Wednesday

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
06-30-2011	24,781	422	25,204
09-30-2011	23,953	959	24,913
12-31-2011	25,610	773	26,384
03-31-2012	25,035	997	26,032
06-30-2012	24,673	984	25,657
09-30-2012	24,318	792	25,110
12-31-2012	26,207	930	27,137
03-31-2013	24,989	1,071	26,060
06-30-2013	24,911	1,270	26,182
09-30-2013	23,878	1,255	25,133
12-31-2013	25,172	874	26,046
03-31-2014	23,530	517	24,047

Thursday

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
06-30-2011	21,587	407	21,994
09-30-2011	21,175	471	21,646
12-31-2011	23,746	776	24,522
03-31-2012	23,117	714	23,831
06-30-2012	21,830	505	22,335
09-30-2012	22,208	839	23,047
12-31-2012	23,755	994	24,749
03-31-2013	22,494	994	23,489
06-30-2013	22,737	1,082	23,819
09-30-2013	21,904	793	22,697
12-31-2013	23,298	659	23,956
03-31-2014	21,240	462	21,702

2. Average circulation and distribution for the three year period ending with this report.

Friday

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
06-30-2011	21,274	420	21,694
09-30-2011	21,023	466	21,488
12-31-2011	22,144	439	22,583
03-31-2012	21,842	367	22,209
06-30-2012	21,594	425	22,019
09-30-2012	21,314	500	21,814
12-31-2012	22,266	410	22,677
03-31-2013	21,231	383	21,614
06-30-2013	21,641	429	22,070
09-30-2013	21,639	468	22,107
12-31-2013	22,491	500	22,991
03-31-2014	20,518	498	21,016

Saturday

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
06-30-2011	26,855	349	27,205
09-30-2011	26,834	411	27,245
12-31-2011	26,924	403	27,327
03-31-2012	26,333	365	26,699
06-30-2012	26,257	423	26,680
09-30-2012	26,930	498	27,428
12-31-2012	26,283	398	26,681
03-31-2013	25,850	391	26,241
06-30-2013	26,105	422	26,527
09-30-2013	26,503	459	26,962
12-31-2013	25,340	493	25,833
03-31-2014	24,993	493	25,486

E-Edition

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
06-30-2011	108	-	108
09-30-2011	92	-	92
12-31-2011	92	-	92
03-31-2012	91	-	91
06-30-2012	109	-	109
09-30-2012	121	-	121
12-31-2012	137	-	137
03-31-2013	132	-	132
06-30-2013	126	-	126
09-30-2013	104	-	104
12-31-2013	107	-	107
03-31-2014	127	-	127

3. Publisher's policy, subscription rates, other information concerning report

Policy is to publish a daily community newspaper Monday through Friday, and Saturday to serve Kankakee County, Iroquois County, Ford County, Grundy County, Livingston County, and Will County in Illinois.

3. Publisher's policy, subscription rates, other information concerning report

Subscription Rates:

Home Delivery

Carrier (Daily & Weekend) - \$37.60 for 8 weeks; \$61.10 for 13 weeks; \$122.20 for 26 weeks; \$244.40 for 52 weeks
Motor (Daily & Weekend) - \$37.60 for 8 weeks; \$61.10 for 13 weeks; \$122.20 for 26 weeks; \$244.40 for 52 weeks
Carrier & Motor (Wednesday/Weekend only) - \$35.75 for 13 weeks; \$71.50 for 26 weeks; \$143.00 for 52 weeks
Carrier & Motor (Weekend only) - \$26.00 for 13 weeks; \$52.00 for 26 weeks; \$104.00 for 52 weeks

Mail

Within circulation area - \$37.60 for 8 weeks; \$61.10 for 13 weeks; \$122.20 for 26 weeks; \$244.40 for 52 weeks

(Ford, Grundy, Iroquois, Kankakee, Livingston, Will and Newton counties)

Outside circulation area - \$80.30 for 13 weeks; \$147.60 for 26 weeks; \$284.20 for 1 year
Weekend only - \$59.00 for 13 weeks; \$116.00 for 26 weeks; \$226.00 for 1 year

Single copy - 75 cents (daily) and \$2.00 (Saturday)

The Daily Journal was not published on federal holidays.

The following issue dates were eliminated from the averages:

December 20, 2012 - 20,235 Net Circulation; December 21, 2012 - 20,341 Net Circulation;
December 24, 2012 - 19,853 Net Circulation; December 27, 2012 - 19,814 Net Circulation;
December 28, 2012 - 19,951 Net Circulation; and December 31, 2012 - 19,566 Net Circulation;
December 23, 2013 - 20,051 Net Circulation; December 27, 2013 - 19,256 Net Circulation;
December 28, 2013 - 23,510 Net Circulation; December 30, 2013 - 19,187 Net Circulation;
January 3, 2014 - 18,453 Net Circulation; January 6, 2014 - 17,707 Net Circulation;
January 7, 2014 - 18,566 Net Circulation; January 9, 2014 - 21,908 Net Circulation;
January 27, 2014 - 18,506 Net Circulation; January 28, 2014 - 18,577 Net Circulation

NOTE: There were no adjustments made in the average circulation as shown in the publisher's statements for the period audited.

4. Explanatory/additional data

Unpaid Samples (Item 1C5) - A single copy which is normally rubber-banded or plastic wrapped and delivered at the entrance door, yard, or driveway of a single family dwelling; or a single copy placed at the entrance door of an individual unit in apartment and condominium buildings and row houses.

5. Field verification of publisher's delivery system

CAC's bylaws do not require verification of carrier delivery by field verification for this paper since unpaid and/or voluntary/optional paid carrier single copies are less than 10% of the total circulation.

We have examined the records of the publication(s) for the period stated. Our examination was made in accordance with the Corporation's bylaws, rules and regulations, and auditing standards, and accordingly, include such tests of the accounting and circulation records and such auditing procedures as we considered necessary in the circumstances. In our opinion, this report presents fairly the circulation of the publication(s) for the period indicated.

6. One day distribution in county, town and zip code, including occupied households, for the single issue of WEDNESDAY, MARCH 26, 2014

FORD County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
CABERY	60919	76	37	8	-	-	-	-	0	45	44	58.21
KEMPTON	60946	94	24	4	-	-	-	-	0	28	28	29.28
PIPER CITY	60959	167	79	-	12	-	-	-	0	91	89	53.57
Total FORD County, IL		337	140	12	12	-	-	-	-	164	161	

GRUNDY County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
COAL CITY	60416	3,657	106	-	37	-	5	-	0	148	145	3.98
GARDNER	60424	783	63	-	16	-	-	-	0	79	78	9.92
SOUTH WILMINGTON	60474	0	23	-	11	-	-	-	0	34	33	0.00
Total GRUNDY County, IL		4,440	192	-	64	-	5	-	-	261	257	

IROQUOIS County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
ASHKUM	60911	303	189	-	24	-	-	-	0	213	209	69.10
BEAVERVILLE	60912	117	60	-	4	-	-	-	0	64	63	53.77
BUCKLEY	60918	158	13	2	-	-	10	-	0	25	25	15.55
CHEBANSE	60922	789	365	-	12	-	15	-	0	392	385	48.84
CISSNA PARK	60924	468	33	6	14	-	5	-	0	58	57	12.18
CLIFTON	60927	448	333	-	38	-	20	-	0	391	384	85.80
CRESCENT CITY	60928	84	79	4	18	-	-	-	0	101	99	>100.00
DANFORTH	60930	161	101	-	-	-	-	-	0	101	99	61.67
DONOVAN	60931	151	56	-	-	-	5	-	0	61	60	39.71
GILMAN	60938	876	173	2	67	-	10	-	0	252	248	28.28
MARTINTON	60951	249	134	-	-	-	-	-	0	134	132	52.90
MILFORD	60953	1,014	86	9	33	-	50	-	0	178	175	17.26
ONARGA	60955	641	69	7	26	-	-	-	0	102	100	15.64
SHELDON	60966	316	91	-	10	-	-	-	0	101	99	31.42
WATSEKA	60970	3,200	593	5	178	-	15	-	0	791	778	24.30
Total IROQUOIS County, IL		8,975	2,375	35	424	-	130	-	-	2,964	2,914	

KANKAKEE County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
AROMA PARK	60910	0	71	-	35	-	-	-	0	106	104	0.00
BONFIELD	60913	507	286	-	8	-	-	-	0	294	289	57.00
BOURBONNAIS	60914	10,064	3,909	3	549	-	55	-	0	4,516	4,439	44.11
BRADLEY	60915	4,340	1,448	-	652	-	72	-	0	2,172	2,135	49.20
BUCKINGHAM	60917	114	93	1	-	-	-	-	0	94	92	81.06
ESSEX	60935	248	117	-	8	-	-	-	0	125	123	49.55
GRANT PARK	60940	1,034	439	2	38	-	5	-	0	484	476	46.01
HERSCHER	60941	571	373	1	40	-	10	-	0	424	417	73.00
KANKAKEE	60901	13,487	4,566	10	1,965	-	995	730	0	8,266	8,126	60.25
MANTENO	60950	4,771	1,622	-	273	-	192	-	0	2,087	2,052	43.00
MOMENCE	60954	2,493	819	6	129	-	60	-	0	1,014	997	39.98
PEMBROKE TOWNSHIP	60958	927	46	-	-	-	-	-	0	46	45	4.88
REDDICK	60961	298	88	-	-	-	-	-	0	88	87	29.03
SAINT ANNE	60964	1,753	866	1	78	-	10	-	0	955	939	53.55
Total KANKAKEE County, IL		40,607	14,743	24	3,775	-	1,399	730	-	20,671	20,320	

LIVINGSTON County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
CULLOM	60929	140	31	1	9	-	28	-	0	69	68	48.45
DWIGHT	60420	2,128	76	1	32	-	6	-	0	115	113	5.31
Total LIVINGSTON County, IL		2,268	107	2	41	-	34	-	-	184	181	

WILL County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
BEECHER	60401	2,499	219	-	36	-	45	-	0	300	295	11.80
BRAIDWOOD	60408	2,136	89	-	43	-	-	-	0	132	130	6.07
MANHATTAN	60442	3,249	95	-	15	-	-	-	0	110	108	3.33
MONEE	60449	3,201	118	1	68	-	-	-	0	187	184	5.74
PEOTONE	60468	2,004	351	-	51	-	40	-	0	442	435	21.68
WILMINGTON	60481	4,912	414	2	109	-	56	-	0	581	571	11.63
Total WILL County, IL		18,001	1,286	3	322	-	141	-	-	1,752	1,722	

Miscellaneous County, ZZ	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Various	99999	0	122	93	21	-	-	-	0	236	232	0.00
Total Miscellaneous County, ZZ		-	122	93	21	-	-	-	-	236	232	

Total Circulation

18,965 169 4,659 - 1,709 730 0 26,232 25,787

Miscellaneous

All Other Copies

Net Press Run

645 1,676

26,877 27,463

NOTE: Circulation analysis by zip code reflects gross single copy.

Source: Datasheer, LLC: USA Zip Code Database 2014

6. One day distribution in county, town and zip code, including occupied households, for the single issue of SATURDAY, MARCH 29, 2014

FORD County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
CABERY	60919	76	54	2	-	-	-	-	0	56	52	67.90
KEMPTON	60946	94	33	-	-	-	-	-	0	33	30	32.35
PIPER CITY	60959	167	87	-	25	-	-	-	0	112	103	61.80
Total FORD County, IL		337	174	2	25	-	-	-	-	201	185	

GRUNDY County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
BRACEVILLE	60407	536	13	-	30	-	-	-	0	43	40	7.39
COAL CITY	60416	3,657	108	-	118	-	-	-	0	226	208	5.69
GARDNER	60424	783	65	-	52	-	-	-	0	117	108	13.77
SOUTH WILMINGTON	60474	0	25	-	42	-	-	-	0	67	62	0.00
Total GRUNDY County, IL		4,976	211	-	242	-	-	-	-	453	417	

IROQUOIS County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
ASHKUM	60911	303	198	-	60	-	-	-	0	258	238	78.46
BEAVERVILLE	60912	117	67	-	12	-	-	-	0	79	73	62.22
CHEBANSE	60922	789	387	-	10	-	-	-	0	397	366	46.37
CISSNA PARK	60924	468	42	2	35	-	-	-	0	79	73	15.56
CLIFTON	60927	448	356	-	102	-	-	-	0	458	422	94.21
CRESCENT CITY	60928	84	96	-	40	-	-	-	0	136	125	>100.00
DANFORTH	60930	161	116	-	-	-	-	-	0	116	107	66.39
DONOVAN	60931	151	67	-	-	-	-	-	0	67	62	40.89
GILMAN	60938	876	202	1	135	-	-	-	0	338	311	35.56
IROQUOIS	60945	0	20	-	12	-	-	-	0	32	29	0.00
MARTINTON	60951	249	142	-	-	-	-	-	0	142	131	52.55
MILFORD	60953	1,014	104	5	70	-	-	-	0	179	165	16.27
ONARGA	60955	641	85	2	65	-	-	-	0	152	140	21.85
SHELDON	60966	316	108	-	22	-	-	-	0	130	120	37.91
WATSEKA	60970	3,200	682	-	452	-	-	-	0	1,134	1,045	32.66
Total IROQUOIS County, IL		8,817	2,672	10	1,015	-	-	-	-	3,697	3,407	

KANKAKEE County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
AROMA PARK	60910	0	72	-	65	-	-	-	0	137	126	0.00
BONFIELD	60913	507	303	-	8	-	-	-	0	311	287	56.53
BOURBONNAIS	60914	10,064	4,213	3	1,216	-	-	-	0	5,432	5,006	49.74
BRADLEY	60915	4,340	1,559	-	1,112	-	-	-	0	2,671	2,461	56.71
BUCKINGHAM	60917	114	100	-	-	-	-	-	0	100	92	80.83
ESSEX	60935	248	128	-	8	-	-	-	0	136	125	50.53
GRANT PARK	60940	1,034	465	2	103	-	-	-	0	570	525	50.80
HERSCHER	60941	571	386	1	100	-	-	-	0	487	449	78.59
KANKAKEE	60901	13,487	4,757	10	1,793	-	-	-	0	6,560	6,045	44.82
MANTENO	60950	4,771	1,864	-	408	-	-	490	0	2,762	2,545	53.35
MOMENCE	60954	2,493	869	6	303	-	-	-	0	1,178	1,086	43.54
PEMBROKE TOWNSHIP	60958	927	50	-	-	-	-	-	0	50	46	4.97
REDDICK	60961	298	97	-	-	-	-	-	0	97	89	30.00
SAINT ANNE	60964	1,753	911	1	120	-	-	-	0	1,032	951	54.25
Total KANKAKEE County, IL		40,607	15,774	23	5,236	-	-	490	-	21,523	19,833	

LIVINGSTON County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
CULLOM	60929	140	33	-	36	-	-	-	0	69	64	45.42
DWIGHT	60420	2,128	82	-	107	-	-	-	0	189	174	8.18
Total LIVINGSTON County, IL		2,268	115	-	143	-	-	-	-	258	238	

WILL County, IL	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
BEECHER	60401	2,499	247	-	108	-	-	-	0	355	327	13.09
BRAIDWOOD	60408	2,136	97	-	124	-	-	-	0	221	204	9.53
MANHATTAN	60442	3,249	100	-	45	-	-	-	0	145	134	4.11
MONEE	60449	3,201	129	1	78	-	-	-	0	208	192	5.99
PEOTONE	60468	2,004	395	-	153	-	-	-	0	548	505	25.20
WILMINGTON	60481	4,912	455	2	236	-	-	-	0	693	639	13.00
Total WILL County, IL		18,001	1,423	3	744	-	-	-	-	2,170	2,000	

Miscellaneous County, ZZ	Zip Code	Occupied Households	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Proj. Circ.	% Coverage
Various	99999	0	116	104	12	-	-	-	0	232	214	0.00
Total Miscellaneous County, ZZ		-	116	104	12	-	-	-	-	232	214	

Total Circulation

20,485 142 7,417 - - 490 0 28,534 26,294

Miscellaneous
All Other Copies 767 2,299
Net Press Run 29,301 28,593

NOTE: Circulation analysis by zip code reflects gross single copy.

Source: Datasheer, LLC: USA Zip Code Database 2014