



Newspaper Audit Report

THE DAILY JOURNAL
THE SUNDAY JOURNAL

Monday-Friday and Sunday
KANKAKEE (KANKAKEE COUNTY) ILLINOIS

TOTAL AVERAGE CIRCULATION FOR THE TWELVE MONTH PERIOD ENDED SEPTEMBER 30, 2006

TYPE OF PUBLICATION: Community Newspaper
FREQUENCY: Daily & Sunday
LOCATION: Kankakee, Illinois
PUBLISHED BY: Kankakee Daily Journal Co., LLC
ESTABLISHED: 1853
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Douglas McAvoy, Circulation Director

Circulation Data

1A. TOTAL AVERAGE DISTRIBUTION	Mon. – Fri.		Sunday		Internet	
	Total	%	Total	%	Total	%
1B. Total Average Circulation, Distribution, and Net Press Run						
A. Paid						
1) Home Delivery	21,323	80.8	24,071	77.1	-	
2) Mail Subscriptions	264	1.0	277	0.9	-	
3) Single Copy Sales	2,860	10.8	5,903	18.9	-	
4) Employee Copies	662	2.5	661	2.1	-	
5) Newspaper in Education	767	3.0	80	0.3	-	
6) Bulk	211	0.8	32	0.1	-	
Paid Circulation	26,087	98.9	31,024	99.4	-	
B. Other Paid						
1) Home Delivery	-	-	-	-	-	
2) Single Copy Sales	-	-	-	-	-	
3) Newspaper in Education	-	-	-	-	-	
4) Internet Subscriptions	-	-	-	-	148	100.0
5) Event Sales	11	-	10	-	-	
Total Other Paid	11	-	10	-	148	100.0
Total Paid	26,098	98.9	31,034	99.4	148	100.0
C. Unpaid Distribution						
1) Home Delivery	-	-	-	-	-	
2) Mail	65	0.2	65	0.2	-	
3) Residential Bulk	-	-	-	-	-	
4) Non-Residential Bulk	-	-	-	-	-	
5) Samples	244	0.9	122	0.4	-	
Total Unpaid Distribution	309	1.1	187	0.6	-	
D. Total Distribution (sum of A,B,C)	26,407	100.0	31,221	100.0	148	100.0

2B. Average circulation and distribution for the three year period ending with this report.

Internet

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
12-31-2003	37	-	37
03-31-2004	145	-	145
06-30-2004	184	-	184
09-30-2004	175	-	175
12-31-2004	182	-	182
03-31-2005	197	-	197
06-30-2005	197	-	197
09-30-2005	172	-	172
12-31-2005	162	-	162
03-31-2006	144	-	144
06-30-2006	138	-	138
09-30-2006	150	-	150

Mon-Fri

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
12-31-2003	28,180	334	28,514
03-31-2004	28,199	506	28,705
06-30-2004	27,538	758	28,297
09-30-2004	27,143	690	27,834
12-31-2004	27,013	541	27,554
03-31-2005	26,322	541	26,862
06-30-2005	26,841	596	27,437
09-30-2005	26,518	430	26,948
12-31-2005	27,054	369	27,423
03-31-2006	26,411	309	26,720
06-30-2006	25,838	313	26,151
09-30-2006	25,087	246	25,332

Sunday

<u>Quarter Ended</u>	<u>Paid</u>	<u>Unpaid</u>	<u>Circulation</u>
12-31-2003	32,332	183	32,515
03-31-2004	31,955	288	32,243
06-30-2004	32,082	259	32,341
09-30-2004	31,833	294	32,128
12-31-2004	31,808	158	31,966
03-31-2005	31,017	199	31,216
06-30-2005	31,585	292	31,877
09-30-2005	31,496	290	31,786
12-31-2005	31,483	234	31,717
03-31-2006	30,936	212	31,148
06-30-2006	31,023	145	31,168
09-30-2006	30,694	157	30,850

3. Publisher's policy, subscription rates, other information concerning report

Policy is to publish a daily community newspaper Monday through Friday, and Sunday to serve Kankakee County, Iroquois County, Ford County, Grundy County, Livingston County, and Will County in Illinois, and Newton County in Indiana.

Subscription Rates:

Home Delivery

Carrier & Motor (Daily & Sunday) - \$80.00 for 26 weeks; \$155.00 for 52 weeks

Carrier & Motor (Sunday only) - \$43.50 for 26 weeks; \$85.00 for 52 weeks

Subscription Rates: (continued)

Mail

Within circulation area - \$54.00 for 13 weeks; \$105.00 for 26 weeks; \$198.00 for 1 year
(Ford, Grundy, Iroquois, Kankakee, Livingston, Will and Newton counties)

Outside circulation area - \$79.00 for 13 weeks; \$145.00 for 26 weeks; \$279.00 for 1 year
Sunday only - \$59.00 for 13 weeks; \$116.00 for 26 weeks; \$226.00 for 1 year

Single copy - 50 cents (daily) and \$1.75 (Sunday)

The Daily Journal was not published on November 24 and December 26, 2005 and January 2, May 29, July 4 and September 4, 2006, due to the holidays.

NOTE: The following adjustments were made in the average paid circulation as shown in the publisher's statements for the period audited: Paid home delivery was reduced by the number of internet subscriptions since already broken out separately.

4. Explanatory/additional data

Unpaid Samples (Item 1C5) - A single copy which is normally rubber-banded or plastic wrapped and delivered at the entrance door, yard, or driveway of a single family dwelling; or a single copy placed at the entrance door of an individual unit in apartment and condominium buildings and row houses.

5. Field verification of publisher's delivery system

CAC's bylaws do not require verification of carrier delivery by field verification for this paper since unpaid and/or voluntary/optional paid carrier single copies are less than 10% of the total circulation.

We have examined the records of the publication(s) for the period stated. Our examination was made in accordance with the Corporation's bylaws, rules and regulations, and auditing standards, and accordingly, include such tests of the accounting and circulation records and such auditing procedures as we considered necessary in the circumstances. In our opinion, this report presents fairly the circulation of the publication(s) for the period indicated.

6. One day distribution in county, town and zip code, including occupied households, for the single issue of
FRIDAY, SEPTEMBER 29, 2006

Ford County County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Cabery	60919	71	2	-	3	-	-	0	76	179	42.46
Kempton	60946	44	-	-	1	-	-	0	45	133	33.83
Piper City	60959	106	-	18	6	-	-	0	130	431	30.16
Total Ford County County, IL		221	2	18	10	-	-	-	251		

Grundy County County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Braceville	60407	18	1	-	1	-	10	0	30	784	3.83
Coal City	60416	41	-	40	-	-	-	0	81	3,115	2.60
Gardner	60424	47	-	17	2	-	-	0	66	1,159	5.69
South Wilmington	60474	22	-	14	1	-	-	0	37	0	0.00
Total Grundy County County, IL		128	1	71	4	-	10	-	214		

Iroquois County County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Ashkum	60911	261	1	28	14	-	-	0	304	589	51.61
Beaverville	60912	105	-	6	4	-	-	0	115	246	46.75
Cissna Park	60924	82	5	15	2	18	-	0	122	758	16.09
Clifton	60927	451	2	43	8	-	-	0	504	847	59.50
Crescent City	60928	123	-	19	3	5	-	0	150	314	47.77
Danforth	60930	147	1	-	4	-	-	0	152	310	49.03
Donovan	60931	98	-	-	4	30	-	0	132	247	53.44
Gilman	60938	302	3	65	4	-	-	0	374	826	45.28
Iroquois	60945	28	-	10	1	-	-	0	39	0	0.00
Martinton	60951	186	3	-	2	-	-	0	191	344	55.52
Milford	60953	138	12	18	4	-	-	0	172	1,058	16.26
Onarga	60955	144	3	28	1	-	-	0	176	669	26.31
Sheldon	60966	142	1	11	2	-	-	0	156	745	20.94
Watseka	60970	836	2	193	15	-	-	0	1,046	3,099	33.75
Woodland	60974	28	-	3	1	-	-	0	32	0	0.00
Total Iroquois County County, IL		3,071	33	439	69	53	-	-	3,665		

Kankakee County County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Aroma Park	60910	80	-	152	5	-	-	0	237	0	0.00
Bonfield	60913	347	-	5	4	-	-	0	356	668	53.29
Bourbonnais	60914	4,118	3	674	126	-	-	0	4,921	9,108	54.03
Bradley	60915	1,782	-	622	52	10	100	0	2,566	4,332	59.23
Buckingham	60917	92	1	-	3	-	-	0	96	138	69.57
Chebanse	60922	477	-	21	11	-	-	0	509	924	55.09
Essex	60935	128	-	5	2	-	-	0	135	378	35.71
Grant Park	60940	434	5	32	3	-	-	0	474	1,257	37.71
Herscher	60941	409	1	58	12	-	-	0	480	812	59.11
Kankakee	60901	5,231	16	1,452	214	173	-	0	7,086	13,362	53.03
Manteno	60950	1,484	2	227	16	45	-	0	1,774	3,967	44.72
Momence	60954	864	6	187	25	-	-	0	1,082	2,561	42.25
Reddick	60961	113	-	-	1	-	-	0	114	322	35.40
Saint Anne	60964	1,054	1	92	12	10	-	0	1,169	2,928	39.92
Total Kankakee County County, IL		16,613	35	3,527	486	238	100	-	20,999		

Livingston Count County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Cullom	60929	41	-	14	1	-	-	0	56	333	16.82
Dwight	60420	93	-	36	5	-	-	0	134	2,001	6.70
Total Livingston Count County, IL		134	-	50	6	-	-	-	190		

Will County County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Beecher	60401	247	-	45	8	40	-	0	340	2,701	12.59
Braidwood	60408	104	-	38	6	-	-	0	148	2,173	6.81
Frankfort	60423	2	3	-	26	-	-	0	31	9,843	0.31
Manhattan	60442	69	-	17	2	-	-	0	88	2,655	3.31
Monee	60449	74	-	26	2	-	-	0	102	3,400	3.00
Peotone	60468	412	-	126	7	25	-	0	570	2,372	24.03
Wilmington	60481	393	4	70	8	-	-	0	475	5,267	9.02
Total Will County County, IL		1,301	7	322	59	65	-	-	1,754		

Newton County County, IN	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Lake Village	46349	13	1	13	1	-	-	0	28	1,224	2.29
Total Newton County County, IN		13	1	13	1	-	-	-	28		

Total Circulation

21,481 **79** 4,440 **635** 356 110 0 **27,101**

Miscellaneous 407
All Other Copies 929
Net Press Run 28,437

NOTE: Circulation analysis by zip code reflects gross single copy.

NOTE: Miscellaneous includes On-Line subscriptions.

Source: Claritas/Market Statistics: Demographics USA Zip Edition 2006

6. One day distribution in county, town and zip code, including occupied households, for the single issue of
SUNDAY, SEPTEMBER 24, 2006

Ford County County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Cabery	60919	84	2	-	3	-	-	0	89	179	49.72
Kempton	60946	48	-	-	1	-	-	0	49	133	36.84
Piper City	60959	113	-	37	6	-	-	0	156	431	36.19
Total Ford County County, IL		245	2	37	10	-	-	-	294		

Grundy County County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Braceville	60407	19	1	10	1	-	-	0	31	784	3.95
Coal City	60416	62	-	80	-	-	-	0	142	3,115	4.56
Gardner	60424	58	-	32	2	-	-	0	92	1,159	7.94
South Wilmington	60474	28	-	35	1	-	-	0	64	0	0.00
Total Grundy County County, IL		167	1	157	4	-	-	-	329		

Iroquois County County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Ashkum	60911	285	2	57	14	-	-	0	358	589	60.78
Beaverville	60912	116	-	10	4	-	-	0	130	246	52.85
Buckley	60918	19	2	7	-	-	-	0	28	415	6.75
Cissna Park	60924	83	5	35	2	-	-	0	125	758	16.49
Clifton	60927	492	2	108	8	-	-	0	610	847	72.02
Crescent City	60928	139	-	54	3	-	-	0	196	314	62.42
Danforth	60930	162	1	-	4	-	-	0	167	310	53.87
Donovan	60931	103	-	-	4	-	-	0	107	247	43.32
Gilman	60938	329	3	116	4	-	-	0	452	826	54.72
Iroquois	60945	30	-	19	1	-	-	0	50	0	0.00
Martinton	60951	199	3	-	2	-	-	0	204	344	59.30
Milford	60953	157	13	55	4	-	-	0	229	1,058	21.64
Onarga	60955	158	3	74	1	-	-	0	236	669	35.28
Papineau	60956	29	-	-	-	-	-	0	29	0	0.00
Sheldon	60966	142	1	14	2	-	-	0	159	745	21.34
Watseka	60970	1,058	2	395	15	-	-	0	1,470	3,099	47.43
Woodland	60974	35	-	4	1	-	-	0	40	0	0.00

Total Iroquois County County, IL	3,536	37	948	69	-	-	-	4,590
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Kankakee County County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Aroma Park	60910	89	-	228	5	-	-	0	322	0	0.00
Bonfield	60913	346	-	7	4	-	-	0	357	668	53.44
Bourbonnais	60914	4,611	3	1,006	126	-	-	0	5,746	9,108	63.09
Bradley	60915	1,995	-	967	52	-	32	0	3,046	4,332	70.31
Buckingham	60917	133	1	-	3	-	-	0	137	138	99.28
Chebalse	60922	517	-	29	11	-	-	0	557	924	60.28
Essex	60935	142	-	7	2	-	-	0	151	378	39.95
Grant Park	60940	491	5	93	3	-	-	0	592	1,257	47.10
Herscher	60941	427	1	119	12	-	-	0	559	812	68.84
Kankakee	60901	5,484	16	1,683	214	80	-	0	7,477	13,362	55.96
Manteno	60950	1,834	2	424	16	-	-	0	2,276	3,967	57.37
Momence	60954	1,017	6	328	25	-	-	0	1,376	2,561	53.73
Reddick	60961	161	-	-	1	-	-	0	162	322	50.31
Saint Anne	60964	1,139	1	139	12	8	-	0	1,299	2,928	44.36
Total Kankakee County County, IL		18,386	35	5,030	486	88	32	-	24,057		

Livingston Count County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Cullom	60929	40	-	31	1	-	-	0	72	333	21.62
Dwight	60420	117	-	81	5	-	-	0	203	2,001	10.14
Total Livingston Count County, IL		157	-	112	6	-	-	-	275		

Will County County, IL	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Beecher	60401	283	-	92	8	-	-	0	383	2,701	14.18
Braidwood	60408	110	-	96	6	-	-	0	212	2,173	9.76
Frankfort	60423	-	3	-	24	-	-	0	27	9,843	0.27
Manhattan	60442	79	-	20	2	-	-	0	101	2,655	3.80
Monee	60449	105	-	34	2	-	-	0	141	3,400	4.15
Peotone	60468	458	-	180	7	-	-	0	645	2,372	27.19
Wilmington	60481	466	4	147	8	-	-	0	625	5,267	11.87
Total Will County County, IL		1,501	7	569	57	-	-	-	2,134		

Newton County County, IN	Zip Code	Paid Home Delivery	Paid Mail	Single Copy	Employee Copies	NIE Copies	Bulk	Unpaid	Total Circ.	Occupied Households	% Coverage
Lake Village	46349	16	1	21	1	-	-	0	39	1,224	3.19
Total Newton County County, IN		16	1	21	1	-	-	-	39		

Total Circulation

24,008 **83** 6,874 **633** 88 32 0 **31,718**

Miscellaneous 407
All Other Copies 929
Net Press Run 33,054

NOTE: Circulation analysis by zip code reflects gross single copy.

NOTE: Miscellaneous includes On-Line subscriptions.

Source: Claritas/Market Statistics: Demographics USA Zip Edition 2006